BlueFletch

HOW A SOUTHEASTERN US-BASED TRAUMA CENTER TRANSFORMED PATIENT CARE WITH BLUEFLETCH

PROBLEM

A southeastern trauma center was facing critical challenges that impacted both care delivery and patient privacy. With thousands of shared devices circulating in a fast-paced environment, clinicians often struggled with secure access, risking delays in patient care and exposing vulnerabilities in patient data privacy. Additionally, fragmented communication channels among staff hindered efficient, on-the-spot decision-making. Maintaining HIPAA compliance with a system that didn't meet these demands became a growing concern.

SOLUTION

BlueFletch delivered a powerful, all-in-one solution, addressing healthcare's demands for security, compliance, and real-time communication. With BlueFletch Launcher and Single Sign-On (SSO), clinicians gained quick, secure access to shared devices, ensuring patient data privacy and enabling faster care. Support Agent and Reporting Portal provided real-time device monitoring for seamless HIPAA compliance, while BlueFletch Chat transformed team coordination with instant, secure messaging. Additional features like Device Finder and Secure Device Mode with low-battery alerts slashed device replacement costs and further reduced downtime, ensuring devices were always available and ready when needed.

OUTCOME

Since implementing BlueFletch, this southeastern trauma center has seen impressive results in both operational efficiency and compliance:

25% FASTER DEVICE ACCESS

Clinicians now retrieve patient information instantly with secure SSO and role-based access, cutting down wasted login times and speeding up care.

35% INCREASE IN CLINICIAN EFFICIENCY

Staff can focus on patient care rather than dealing with slow, cumbersome security measures.

40% IMPROVEMENT IN COMPLIANCE SCORES

Enhanced monitoring, secure access, and patient data privacy measures bring peace of mind and regulatory assurance.

40% REDUCTION IN COMMUNICATION DELAYS

With BlueFletch Chat, staff communicate directly and securely from any device, making real-time coordination a reality and minimizing response times across departments.

INDUSTRY
Healthcare

HQ LOCATION
Southeastern United States

COMPANY SIZE
5,000+ employees

OEM ENVIRONMENT
Zebra TC21-HC
Zebra ET56

BLUEFLETCH FEATURES IN ACTION

BlueFletch Launcher for secure, customizable device access

Authentication & SSO for fast, reliable clinician logins

Support Agent for monitoring device health and usage

Device Finder to prevent lost or misplaced devices

Secure Device Mode to enhance accountability and reduce device loss

BlueFletch Chat for rapid, encrypted team communication

Reporting Portal for real-time compliance monitoring and analytics