BLUEFLETCH Enterprise - Improving the Experience of Workspace One

VMWare is an established provider for MDM solutions, but it has several functional gaps for securing rugged Android devices in shared use scenarios.

The BlueFletch Enterprise augments Workspace ONE for increased user- level security and a frictionless login experience.

Key Feature Comparison	BlueFletch	Workspace ONE™ Launcher
Kiosk Lockdown of Device	✓	✓
Quick (<8 second) Login	✓	
SSO SDK for Custom Apps	✓	✓
SSO for Web Apps	✓	✓
SSO for Ivanti TE apps	✓	
Logout Timer Per Role	✓	✓
Smart Logout (Cradle)	✓	
NFC/Face/Finger/PIN Re-Auth	✓	
Open Zone/Offline Mode	✓	
Customizable UI	✓	
Authenticate against all IDP's	✓	✓
Uses single user repository	✓	
Device finder APK	✓	

Key Value-Adds

BlueFletch Enterprise is an all-in-one suite of software tools designed to provide advanced enterprise-grade security for employee Android devices.

BlueFletch Enterprise can help fill the gaps where Workspace ONE falls short in three key areas:

- Login Experience

- Security

- Setup & Integration

Consistent Login Experience

Logging into Workspace ONE could take end-users 30 seconds...or 15 minutes due to VMWare's app syncing and profile change process.

The BlueFletch Launcher offers a more consistent, modern login process by using SSO to securely authenticate users and give them quick access to their buiness apps in less than 8 seconds.

Login Features	VMWARE	BLUEFLETCH
Quick (<8 second login)		✓
SSO SDK for custom apps	✓	✓
SSO for web apps	✓	✓
SSO for Ivanti TE apps		✓
SSO for Ivanti TE apps		✓

Security Features	VMWARE	BLUEFLETCH
Kiosk lockdown of device	✓	✓
Logout timer per role	✓	✓
Smart logout (cradle)		✓
Open zone / offline mode		✓
App switcher access		✓
Notifications access		✓
Device Finder APK		✓
Bluetooth, volume, and display access		✓

Advanced Security Control

Workspace ONE provides standard device lockdown features, but it doesn't offer as robust security features IT admins require to safeguard company data and secure device fleets.

One key difference is that BlueFletch has an "Open Zone" or offline mode. The BlueFletch Launcher home screen only displays approved public-facing apps, preventing non-authorized users from accessing company apps with sensitive data.

Simple Setup and Integration

The backend integration process is more cumbersome with Workspace ONE because it requires using VMWare AirWatch Connector.

BlueFletch does not require a server connector and can directly authenticate against all major Enterprise Identity Providers out-of-the-box. Unlike Workspace ONE, BlueFletch Launcher does not need an additional user repository or user synchronization mechanism.

Setup Features	VMWARE	BLUEFLETCH
Custom background UI		✓
Supports icon badges, widgets, and shortcuts		✓
Single user repository		✓
Authenticate against all IDP's without a server connector		✓

Additional Enterprise Resources
bluefletch.com/enterprise